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95 Phonics Core Program®
Applying Reading Science to Transform Instruction
Thursday, March 2 | 6:30 PM CT




Laura Stewart
Chief Academic Officer
95 Percent Group

Joni Maville
Director of Content
Development
95 Percent Group


Amy Bybee
Assistant Superintendent/
Curriculum Director
Ottawa School District, Ottawa, KS

Laura Meyer
Fifth Grade Teacher
Ottawa School District
Ottawa, KS



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Our Foundational Principles



We believe that ALL children deserve a chance to learn to read.

Our purpose is to unlock the power of literacy for every child.

We build on science to empower teachers – supplying the knowledge, resources, and support they need to transform developing readers.



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Our Standards of Excellence



Comprehensive
We innovate with purpose and precision. We work with rigor to produce comprehensive systems that move literacy forward.


Evidence-Based
We demonstrate the efficacy of our products by utilizing the strictest standards of independent research.

Dedicated to the Science of Reading
We have an uncompromising alignment to the Science of Reading in the design of our products, services, and thought leadership.



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Made by Educators, For Educators




We have a teacher-centric approach, which honors and amplifies a teacher's impact.

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What is our Instructional Ecosystem?

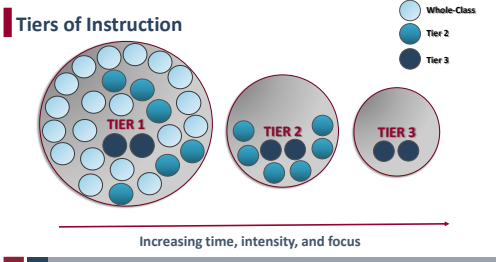
- A cohesive suite of resources that aligns to our foundational principles and standards of excellence.
- Instruction that is data-driven and aligned across Tiers of Instruction to maximize outcomes for students.



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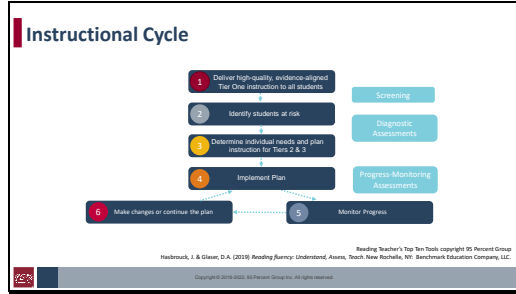
Tiers of Instruction



Increasing time, intensity, and focus

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Advantages of an Ecosystem Approach

Academic Language	Focused Instruction	Routines	Efficiency of Teaching	Quality
Consistency of academic language across all Tiers.	Scope and sequence of skills is the same; intensity of instruction differs.	Consistency of instructional routines allows for students to focus cognitive energy from process to learning.	Consistency of instructional routines allows teachers to focus on student response.	Provides a suite of proven products from a trusted source.

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Why is a Phonics Ecosystem Essential?

"...a large body of research has established that foundational skills are the main drivers of oral reading fluency, which in turn is necessary for reading comprehension."

Sheida White, NCES Research and IES study author

The lowest performing students misread about 1 in 6 words, on average.

Is the Bottom Falling Out for Students Who Struggle the Most?
Ed Week, June 15, 2021

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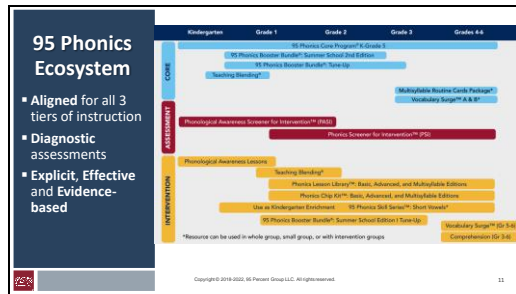


95 Percent Group Mission

95
PERCENT OF STUDENTS
READING AT GRADE LEVEL.
**AN ACHIEVABLE
GOAL**

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95 Phonics Ecosystem

- Aligned for all 3 tiers of instruction
- Diagnostic assessments
- Explicit, Effective and Evidence-based

CORE

- 95 Phonics Reader BundleSM Science School Dist Edition
- 95 Phonics Reader BundleSM Turn-Up Teaching Resources
- Multiplate Writing Cards PackageSM Vocabulary SnapsSM A & B

ASSESSMENT

- Phonological Awareness Screener for InterventionSM (PAIS)
- Phonics Screener for InterventionSM (PSI)

INTERVENTION

- Phonological Awareness Lessons
- Reading, Writing!
- Phonics Lesson LibrarySM: Basic, Advanced, and Multiplate Editions
- Phonics Flip 60SM: Basic, Advanced, and Multiplate Editions
- Use in Kindergarten EditionSM 95 Phonics Flip 60SM: Short Reader
- 95 Phonics Reader BundleSM Science School Edition Turn-Up
- Vocabulary SnapsSM 95 3-44

*Resource can be used in whole groups, small groups, or with intervention groups.

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Efficacy Matters

95 Percent Group's products are **proven** through independent, 3rd party research.

ESSA Level 1 Evidence

Sold a Story

Sold a Story
How Teaching Kids to Read Went So Wrong.
Only in the US
Senior Correspondent, American Public Media

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Benefits of 95 Phonics Core Program®

- Phonics strand **compatible** with any core program
 - 30 minutes daily | Remaining ELA block can be spent on other critical ELA components
- **Easy-to-follow** instructional dialogue for teacher-directed explicit phonics instruction based on a **structured literacy approach**
- Covers all CCSS **foundational standards** per grade level
- Aligns with the **Science of Reading**
- **Culturally responsive**
- Part of an ecosystem of instructional programs that are **consistent across all tiers** of instruction

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Consistent | Sequential | Systematic

Tier 1

Tier 2

Tier 3

- Sequence of Skills
- Routines based on Science
- Academic Language
- Student Materials

Effective Instruction
Efficient Skill Acquisition

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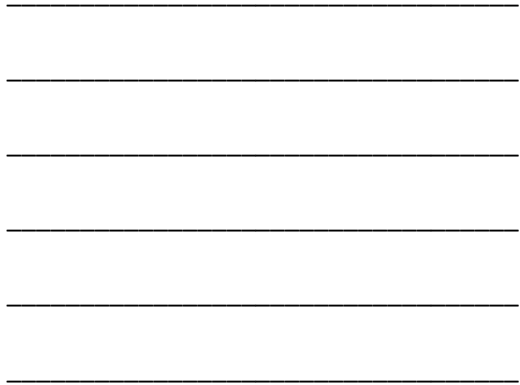
Sequence of Skills

Tier 1 Continuum of Instruction

Kinder	Grade 1	Grade 2	Grade 3	Grades 4-5
Phonemic Awareness Concepts of Print Letter Formation (begin/forward) Letter-Sound Correspondence Blending Awareness Short Vowels (e/i/o/u)	Phonemic Awareness Short Vowels Consonant Blends Consonant Digraphs Long Vowel Silent-e Phonograms	Phonemic Awareness Predictable Vowel Teams Unpredictable Vowel Teams Vowel r Silent Letters Complex Consonants	Phonemic Awareness Simple and Complex Syllable Division Rules (6 syllable types): - Closed - Silent e - Open - Vowel Team - Consonant Le - Vowel e	Foundational Review Simple and Complex Syllable Division Rules (6 syllable types) Morphology (Affixes, Latin Roots, Greek Combining Forms)

EXPLICIT, STRUCTURED, and LINKED across grade levels.

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Proven Effective Routines

Based on the Science of Reading

Working 1 min

SOUND-SPELLING MAPPING WITH STUDENT PRODUCES CEEPS

We're going to practice mapping sound chips into bases and then writing the letters to spell the words.

Today we have a new chip. The yellow chip represents the single sound of a vowel team. It reminds us that, while vowel teams are spelled with more than 1 vowel, they are pronounced as 1 sound.

Let's do one together. Watch me move the chips and write the letters. The word is bright. **Word? bright!**

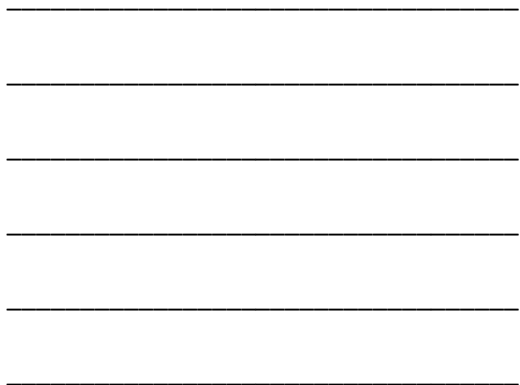
Chips	Letters
• Finger stretch bright.	• Which letter spells the /b/ sound? b
• How many sounds? Show me your fingers! /br/ /a/ /t/	• Which letter spells the /r/ sound? r
• First sound? /b/ Chip! Show me!	• Which letter in our word spells the /r/ sound? r
• Second sound? /a/ Chip! Show me!	• Which letter spells the /a/ sound? a
• Third sound? /t/ Chip! Show me!	• Which letter in our word spells the /t/ sound? t
• Fourth sound? /t/ Chip! Show me!	• Which letter in our word spells the /t/ sound? t
	• Word? bright

Starts with sounds using colored phonics chips

Followed by phoneme-grapheme mapping to support the importance of the word learning process.

Orthographic mapping is the process the brain uses to recognize words that are stored in long term memory.

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Proven Effective Routines

Based on the Science of Reading

Reading Partner

READING UNCONTROLLABLE SOUNDS

Now we will practice reading multisyllable words. Let's try the first word together. It's a word you can use when you're looking at the weather.

Word: insect

- Find the word.
- Use your hands to feel the vowels in each syllable.
 - Point to the letter with your left pointer finger, and the letter e with your right pointer finger.
- Identify the sounds.
 - How many vowel sounds? 2 How many syllables? 2
- Give a line between the syllables.
 - How many consonants between the vowel sounds? 2
- Read each syllable.

Read the first syllable: /in/

Read the second syllable: /sect/

Read the word: /insect/

Word? insect

Word? insect

Word? insect

Word? insect

Word? insect

Word? insect

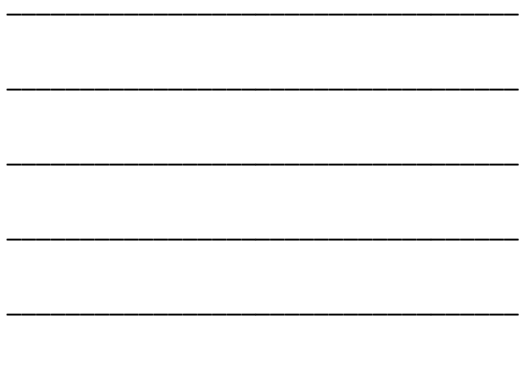
Word? insect

Word? insect

Word? insect

Word? insect

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DAY 4 Morphology
Word Construction with Morpheme Cards

de con in

struct


ed ing ion

My friends and I had fun during the construction of our treehouse.

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Consistent Academic Language

Syllable Type	Pattern	Vowel Sound	Gesture
Closed	1 vowel letter followed by 1 or more consonants	short	

6 Syllable Types


Closed	Open	Vowel Team	Consonant Digraph	Vowel Digraph
1 vowel letter followed by 1 or more consonants	1 vowel letter followed by 1 consonant letter	2 vowel letters that make 1 vowel sound	2 consonant letters that make 1 consonant sound	2 vowel letters that make 1 vowel sound

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Student Manipulatives

- All-inclusive program
- Minimal preparation
- Individual student manipulatives
- Hands-on, engaging
- Supports automaticity



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Consistent | Sequential | Systematic

- Tier 1
- Tier 2
- Tier 3

- Sequence of Skills
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- Academic Language
- Student Materials

Effective Instruction
Efficient Skill Acquisition


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The Ecosystem Advantage

Hi Joni!

I hope you are doing well! I am SO excited for the initial data we are getting from our students! We are seeing tremendous growth and we feel that the secret sauce is having students in 95% Core and 95% interventions (for those who need it). The consistency from core to intervention is unparalleled to anything we have ever used! We are so grateful for this program!!



Lexington, NE
Elementary Curriculum Coordinator
October 2022

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**Ottawa School District
Spotlight**

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Why?

- Student Data and Core Resource Analysis
- LETRS® training knowledge supported the analysis of our current state of reading instruction and the needed shift

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Ottawa School District's Journey to 95 Percent Group

2021-2022
Tier 2/Tier 3 Core Small Group
P.L.L. Multiplayable Routine Cards, Comprehension Kit, Vocabulary Surge, PSL, PCK

2022-2023
Core Whole Group
PCP for K-3

2023-2024
Core Whole & Small Group
PCP for 4-5 Using PSL in Core Added P.L.L. for High School

2023-2024
Core Whole Group
Secondary Vocabulary Surge & Multiplayable Routine Cards

PD
95% Product Training
Title & SPED teachers
District LETRS Facilitators

Developing Teacher Agency Led to an Ecosystem for Literacy Core and Intervention Practices

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Implementation

Intervention

- Common Language and Routines in all Tiers of Instruction
- Streamline collaboration between teachers and interventionists
- Seamless transfer of skills - generalization in the classroom

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Implementation

95 Phonics Core Program K-3

- Freeing teachers' cognitive space
- Students learning keys to unlock words
- Common language and routines in all tiers of instruction
- Explicit and systematic instruction - building confidence in teachers as phonics instructors
- Comprehension and writing component
- Scaffolding - Gradual Release
- Decodable passages to apply skills
- Application beyond the lesson
- 95 Percent Group assessment data reflects positive trend

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Next Steps

- 4th & 5th Grade: 95 Phonics Core Program
- Middle School: Vocabulary Surge, Multisyllable Routine Cards
- Addressing Myths and Misconceptions
- Connecting Screener Data to 95 Percent Group Data

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Celebrate with us!
Announcement

Introducing our new **DIGITAL TIER 3** solution for struggling readers! We've **acquired** Hill Reading Achievement Program (HillRAP) from Hill Learning Center.

95% GROUP LLC **HillRAP**

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Have you heard the news?
SPECIAL ANNOUNCEMENT

95 Percent Group has acquired **Tools 4 Reading**. Thank you Dr. Mary Dahlgren for your confidence in us!

SAVE THE DATE: Thursday, March 30 | 6:30 PM CT
Join us for a webinar with Dr. Dahlgren and Laura Stewart to learn more about this exciting partnership. Registration opens March 7th.

95% GROUP LLC **tools4reading**

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95 Phonics Core Program Grades K-5 Sweepstakes
A complimentary classroom kit will be awarded to 3 live session participants!

CONGRATULATIONS

YOUR CLASSROOM KIT

- Teacher's Editions
- Sound Spelling Cards
- 1 Year Presentation File Subscriptions
- Handbooks and Manipulative Sets for 20 students

CLASSROOM KIT

- Teacher's Editions
- Poster Set
- 1 Year Presentation File Subscriptions
- Handbooks and Manipulative Sets for 20 students
- Whiteboard Marker

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