



# 95 Percent Group™ Research Portfolio

At 95 Percent Group, we build on science to empower teachers—supplying the knowledge, resources, and support they need to develop strong readers. Evidence drives what we do. Our trusted, proven literacy solutions are grounded in high-quality efficacy studies. Designed with guidance from the Every Student Succeeds Act (ESSA), these efficacy studies meet the highest levels of evidence.

## Don't take our word for it

Our products have been verified to meet the highest standards by trusted experts and third-party organizations. Among these validations, some of our products have been:



Certified by  
Digital Promise



Aligned with Common  
Core State Standards



Recommended by state  
boards of education



Listed as "Strong" on  
Evidence for ESSA

As of May 2024

## ESSA Matters

The Every Student Succeeds Act (ESSA) is federal legislation that requires organizations to provide evidence their interventions work for students.

TIER 1

95 Phonics Core Program has achieved Strong ESSA Evidence



**Strong evidence:**

Supported by one or more well-designed and well-implemented randomized control trial (RCT).

A year-long study conducted in Missouri demonstrated that students who used the program outperformed those in all grades K-2 who did not use the program. Results support ESSA Tier 1 evidence for product effectiveness across these grade levels.



[VIEW THE STUDY](#)

TIER 2

**Moderate evidence:**

Supported by one or more well-designed and well-implemented quasi-experimental study.

TIER 3

**Promising evidence:**

Supported by one or more well-designed and well-implemented correlational study with statistical controls for selection bias.

TIER 4

**Demonstrates a rationale:**

Supported by a well-defined logic model based on rigorous research and an ongoing effort to study the effects of the intervention.

To access the complete efficacy studies, please visit:

<https://www.95percentgroup.com/efficacy-and-success/>

## One95™ Literacy Ecosystem™ Studies

Across the board, the One95™ Literacy Ecosystem™ products set the standard for evidence-based solutions in literacy today. Ongoing investment in research is a core priority at 95 Percent Group.



### 95 Percent Group Portfolio in MD

One95 Literacy Ecosystem in CA  
Over 300 students in grades 2–4 used 95 Percent Group products just before, during, and after pandemic school closures. By Spring 2022, end-of-year DIBELS® and state

test scores indicated that 95% of students in grades 2–4 were reading at grade level. Notably, test scores of English learners improved over the same period.



### 95 Phonics Core Program & 95 Phonics Chip Kit™ in MD

Growth on iReady showed that using One95 Literacy Ecosystem accelerated learning. Students engaged using 95 Phonics Core Program® in Year 2 saw higher gains than students in Year 1. This study

shows that even second and third-graders starting the year below grade level benefit from a strong core phonics program.



# 95%

of students can learn to read when provided with high-quality, evidence-aligned instruction.

## 95 Phonics Lesson Library

95 Phonics Lesson Library® (95 PLL) is a comprehensive phonics intervention program for Tier 2 small-group instruction, complete with ready-to-use lesson plans, learning aids, and templates for turnkey instruction.



### 95 Phonics Lesson Library & 95 Phonics Chip Kit in NJ

DIBELS Next shows evidence that the 95 PLL helped get 88% of students on grade level by the end of the first year, and 68% maintained their at-grade level status the following fall as rising second graders.



### 95 Phonics Lesson Library & 95 Phonics Chip Kit in CA

Students using the 95 Phonics Lesson Library and 95 Phonics Chip Kit™ (95 PCK) during targeted, small-group, 30-minute daily explicit and systematic phonics instruction showed higher gains on the CORE Phonics Survey and Acadience Reading.

After adopting the One95 Literacy Ecosystem, K–3 student reading scores increased

# 100%

year-over-year, according to a recent efficacy study.



# “

## I am seeing double digit gains in K–5—double digit.

NIKKI PORTER

Principal, Stonewall Tell Elementary School

## 95 Phonics Core Program

The 95 Phonics Core Program® (95 PCP) provides explicit, systematic, and cumulative Tier 1 phonics instruction for the whole class. It is strategically designed to reduce or prevent intervention needs before they arise.



### 95 Phonics Core Program in TX

After using 95 PCP, iReady® assessment scores showed the percentage of third graders reading on or above grade level rose from 18% to 47% between Fall 2022 and Spring 2023.



### 95 Phonics Core Program in NY

K–3 students using 95 PCP with Wit and Wisdom® outperformed students in a control group on IXL® diagnostic assessments and the NY ELA state test.

Visit [www.95percentgroup.com/efficacy-studies](http://www.95percentgroup.com/efficacy-studies) for more information on our research.

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