



# Explore the Evidence

A Summary of 95 Percent Group™  
Evidence Studies

*As of May 2024*



# Research Introduction



## 95 Percent Group

With nearly two decades of expertise and leadership in putting the science of reading into practice at thousands of schools, we're paving the way for the next generation of educators and readers to grow together.

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## Our Mission

At 95 Percent Group, we use science to build products that empower teachers—supplying the knowledge, resources, and support they need to develop strong readers.

Backed by decades of proven expertise, our instructional and professional learning resources give educators the confidence to successfully guide students to literacy success.

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## Research Introduction

Evidence drives what we do. Our research team includes third-party, independent researchers who ensure the efficacy of all 95 Percent Group products by conducting studies across a variety of populations and locations in the United States. Designed with guidance from the Every Student Succeeds Act (ESSA), our efficacy studies meet the highest standards for providing evidence. Because of this, educators can be confident that students' needs will be met with the best tools. For more information on our research, visit [95percentgroup.com/efficacy-studies](https://95percentgroup.com/efficacy-studies).



### ESSA

The Every Student Succeeds Act (ESSA) is federal legislation that requires organizations to provide evidence their interventions work for students.



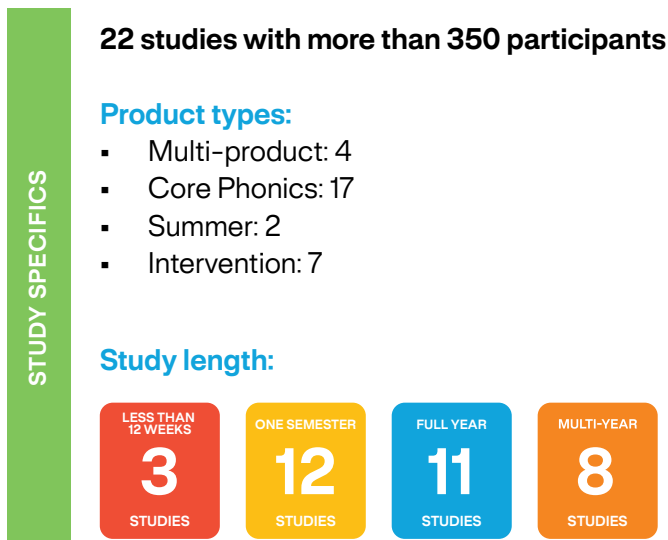
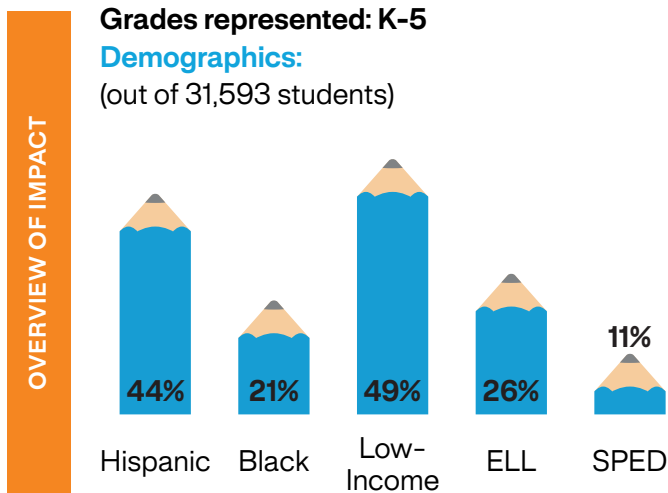
**Evidence-based interventions are practices or programs that have evidence to show that they are effective at producing results and improving outcomes when implemented.”**

CALIFORNIA DEPARTMENT OF EDUCATION

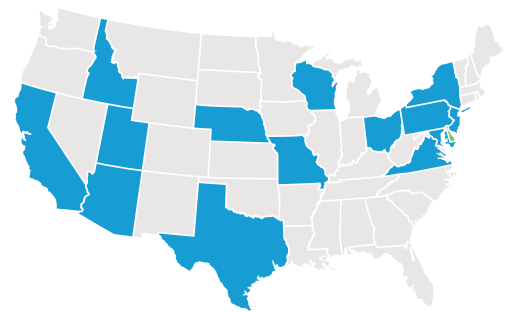
# Research Summary

## 95 Percent Group Accomplishments

95 Percent Group is committed to investing in efficacy research to ensure our products meet the high standards outlined by ESSA, the Every Student Succeeds Act. Product evidence is evaluated based on the rigor of the study's design and how student groups are formed and compared. This summary provides details of efficacy studies conducted on 95 Percent Group products.



**Total locations with studies:**  
AZ, CA, DE, MD, MO, NE, NJ, NY, OH,  
PA, TX, UT, VA



### Tests included



The science of reading is a vast, interdisciplinary body of scientifically-based and evidence-based research about reading and issues related to reading and writing. This research has been conducted over the last five decades across the world, and it is derived from thousands of studies conducted in multiple languages. 95 Percent Group products reflect the most current research while using structured literacy for direct, explicit, and systematic instructional practices to support all learners.

### Spotlight Core Insights:

- 95 Percent Group products provide consistent evidence of students catching up quickly to grade level and alleviate educator concerns about students remaining behind due to the COVID pandemic.
- 95 Percent Group products change students' trajectories. They move students out of intervention and dispel the notion that once students enter intervention, they are destined to remain there.
- 95 Percent Group products provide the scripted routines and materials needed for teachers to succeed in Year 1, even if they are inexperienced or unfamiliar with the science of reading.
- In research studies, our products were used alongside other Tier 1 products. School partners appreciate the flexibility of our programs and how easily they integrate with other programs.



# One95™ Literacy Ecosystem

One95™ Literacy Ecosystem integrates professional learning and an evidence-based suite of literacy products into one cohesive system that supports consistent instructional routines across tiers of instruction.

The evidence is overwhelming: explicit and systematic phonics instruction leads to better outcomes. Our One95 Literacy Ecosystem combines evidence-based instructional tools, resources, and knowledge into one comprehensive system—proven and trusted to help students master reading fundamentals.

To access the complete efficacy studies, please visit [95percentgroup.com/efficacy-and-success/](https://95percentgroup.com/efficacy-and-success/)

## STUDY #1

### One95 Literacy Ecosystem in Maryland (2020–2022): Grades K-2

[View Study](#) ▶



#### Study design:

- A Literacy Ecosystem pilot school was compared with a similar school that was randomly assigned.
- Growth was tracked using i-Ready®.

#### Findings:

- Both schools made significant gains.
- The pilot school had double the gains of the comparison school (0.64 versus 0.31).
- Additional studies showed the Literacy Ecosystem works equally well across racial/ethnic and socioeconomic groups.

## STUDY #2

### 95 Phonics Core Program® & 95 Phonics Chip Kit™ in Maryland (2020–2022): Grades 2-3

[View Study](#) ▶



#### Study design:

- Students in a pilot school were compared with similar students in the same grade level the previous year (before Literacy Ecosystem was used).
- Growth was tracked using i-Ready®.

#### Findings:

- The number of students reading on/above grade level by the end of the school year was double that of the year before Literacy Ecosystem was used.
- Students using 95 Phonics Core Program in Year 2 saw higher gains than students in Year 1.
- Using a structured literacy and intervention program accelerates and maintains learning across multiple years.

STUDY #3

## 95 Phonics Core Program, 95 Phonics Lesson Library® & 95 Phonics Chip Kit in New Jersey (2021–2022, Fall 2022): Grade 1

[View Study](#) ▶



**Study design:**

- A school district implemented One95 Literacy Ecosystem products for one year.
- Growth was tracked using DIBELS Next®.

**Findings:**

- The number of students reading on/above grade level increased from 33% to 88% by the end of the school year.
- At the beginning of the next school year, the percentage of students starting on grade level doubled (68% in Fall 2022 versus 33% in Fall 2021).
- Using a structured literacy and intervention program accelerates and maintains learning across multiple years.

# 95 Phonics Core Program®

95 Phonics Core Program (PCP) is a whole-class Tier 1 solution that provides explicit and systematic instruction in phonics and word study. In Grades K–3, students learn phonics skills and apply them while reading decodable texts. In Grades 4–5, students learn morphology skills, which they apply while reading more complex texts designed to provide a foundation for word study. Each level has 30 weekly lessons designed to be taught for 30 minutes daily, alongside the other important strands of a school's reading and language arts curriculum. The easy-to-follow instructional dialogue and routines provide teachers with the foundation they need to help all students become successful readers.

STUDY #1

## 95 Phonics Core Program Full Year in Missouri (2021–2022): Grades K-2

[View Study](#) ▶



**Study design:**

- A school district implemented PCP for one school year.
- Students using PCP were compared with similar randomly chosen students who used a different program.
- Growth was tracked using Acadience® Reading.

**Findings:**

- Students using PCP had significantly higher change scores on both the subtests and the test as a whole. (Example: In Grade 2, PCP students increased by 83.43 points, while the control group increased by 74.42 points.)
- The evidence for PCP meets the criteria of Strong on Evidence for ESSA.

STUDY #2

# 95 Phonics Core Program in Texas (2022–2023): Grade 3

[View Study](#) ▶



**Study design:**

- Four schools implemented PCP for one year.
- Growth was tracked using iReady®.

**Findings:**

- The percentage of students reading on/above grade level increased from 18% to 47% by the end of the school year.
- The percentage of english learners reading on/above grade level increased from 16% to 49% over the same period.

STUDY #3

# 95 Phonics Core Program & Wit and Wisdom® in New York (2022–2023): Grades K –3

[View Study](#) ▶



**Study design:**

- Three schools implemented a combination of PCP and Wit and Wisdom® for one year with a selection of students.
- Students using PCP and Wit and Wisdom® were compared with students using the district-created curriculum.
- Growth was tracked using IXL® and the NY ELA state test

**Findings:**

- Students using PCP and Wit and Wisdom® outperformed the control group.
- In the treatment group, the percentage of students testing on/above grade level on the IXL® overall ELA assessment increased from 56% to 76%.



# 95 Phonics Lesson Library<sup>®</sup> & 95 Phonics Chip Kit<sup>®</sup>

The 95 Phonics Lesson Library (PLL) includes all the essential components of effective intervention instruction. Sold as three separate boxed-set products (Basic, Advanced, and Multisyllable), the PLL meets the needs of students at a variety of grade levels. Each set of materials is designed so that 1) teachers do not need to write lesson plans and 2) administrators can ensure the lessons are delivered in a consistent, research-based manner. The PLL is designed primarily for Tier 2 phonics intervention. It enables teachers to deliver this instruction explicitly and systematically to small groups. Additionally, the PLL can be used to provide Tier 3 instruction and/or supplemental phonics lessons during Core instruction.

## STUDY #1

### 95 Phonics Lesson Library & 95 Phonics Chip Kit in California (2021–2022, Fall 2022): Grade 1

[View Study](#) ▶



#### Study design:

- A school district implemented the PLL and PCK for one school year.
- Students using the PLL were compared with similar students who used a different program.
- Growth was tracked using Acadience<sup>®</sup> Reading.

#### Findings:

- Schools using the PLL had higher overall reading and fluency scores. (Example: PLL students' scores increased by 38 points, while the control group increased by 24 points.)
- PLL schools had 14% more students on grade level and 16% fewer students well below grade level at the start of Grade 2.
- The evidence for PLL and PCK meets ESSA Level Moderate.
- Use the QR code on the right to read more about this study.

## STUDY #2

### 95 Phonics Lesson Library & 95 Phonics Chip Kit in California (Fall 2022–Winter 2023): Grade 2

[View Study](#) ▶



#### Study design:

- A school district implemented the PLL and PCK for one school year.
- Schools that had used the PLL in Grade 2 were compared with similar schools that were new to the program.
- Growth was tracked using Acadience<sup>®</sup> Reading.

#### Findings:

- Schools with PLL experience had higher gains on overall reading scores, showing an increase of 46.53 points, while schools new to the program showed an increase of 27.13 points.
- Schools with PLL experience had 6% more students advancing from below grade level to on grade level by the middle of the school year.
- The evidence for PLL and PCK meets ESSA Level Moderate.
- Use the QR code on the right to read more about this study.

# Independent Research Partners

Research is conducted by three independent research partners:

Duke University  
[duke.edu](http://duke.edu)

JDL LLC  
[jamesondlopez.com](http://jamesondlopez.com)

Learning Experience Design (LDX) Research & Consulting,  
a division of Charles River Media Group  
[ldxresearch.com](http://ldxresearch.com)

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One95 integrates professional learning and evidence-based literacy products into one cohesive system that supports consistent instruction across tiers—so you're ready and able to help every child realize their reading potential.

